Case Study



IT Solutions: Building Smarter Business

We provide cutting-edge technology solutions along with unparalleled expertise to ensure you have the best connected solutions for effortless efficiency and productivity.



CHALLENGE

Concept Conversions Ltd has effectively used Sage 50 accounts to support its financial operations for several years. While Sage 50 met their accounting needs, the growing complexity of their manufacturing processes called for additional functionality that Sage 50 alone could not provide. This led to the integration of the CIM50 manufacturing suite, designed to complement and extend the capabilities of their existing system. With business growing, the team faced increasing difficulties in efficiently tracking customer sales orders, production orders, and stock demand. These operational difficulties highlighted the need for a more robust system that could integrate seamlessly with their current setup and support more complex manufacturing tasks.

SOLUTION

To address these operational challenges, Paradise Computing collaborated with CIM software to deploy the CIM50 manufacturing suite integrated with Sage 50. This strategic integration was implemented directly onto Concept's existing infrastructure, which not only maintained familiarity but also enhanced system capabilities. The phased introduction of CIM50 modules—including Stock Control, Bill of Materials, Planning, Works Orders, and Quotations—was carefully managed. The rollout was executed on a controlled, low-volume basis to facilitate a smooth transition, allowing staff to easily adopt and familiarise themselves with the system.

RESULT

Since integrating CIM50, Concept Conversions has experienced a significant transformation in its operational efficiency. The system has enabled a holistic view of real-time data across various departments, from finance to the shop floor, which has drastically improved data accuracy and the automation of data sharing across the company. This change has eliminated previous inefficiencies associated with manual updates and reliance on Excel spreadsheets.

Encouraged by the success of the initial implementation, Concept Conversions is now poised to enhance their manufacturing capabilities further with the upcoming integration of the CIM50 Shop Floor Data Capture module. This next step is anticipated to solidify their position as a leader in efficient, technology-driven manufacturing.

The strategic updates to Concept Conversion Ltd's systems demonstrate a proactive approach to overcoming business challenges through technology. These enhancements not only streamline operations but also equip the company to meet future demands confidently.

About Concept Conversions

Industry

Tailor-made passive fire protection and acoustic solutions for housing, refurbishment, industrial H&V and commercial construction using non-combustible fire certificated materials

Company Size

Between £2 to £10 million turnover

Number of Employees

Between 10 to 50 employees

Location

Wellingborough, Northamptonshire, UK





The CIM50 integration demonstrates that improving existing systems can often be as effective as investing in entirely new ERP solutions. We're proud to have played a part in enhancing their Sage 50 operational capabilities, and we look forward to continuing our partnership with Concept Conversions as they advance further in their technological journey.

Alex Hamp
Sales Director | Paradise Computing Ltd







Bespoke Development

Cloud